



ASIAN NETWORK FOR QUALITY

Quality for Prosperity and Integration

<http://www.anforq.org>

ANQ Members



QUALITY FOR PROSPERITY
AND INTEGRATION

Sl. No.	Organizations
01	 Bangladesh Society for Total Quality Management (BSTQM), Bangladesh
02	 China Association for Quality (CAQ), China
03	 Chinese Society for Quality (CSQ), Chinese Taipei
04	 Dubai Quality Group (DQG), Dubai
05	 Hong Kong Society for Quality (HKSQ), Hong Kong
06	 Indian Society for Quality (ISQ), India
07	 Indonesian Quality Management Association (IQMA), Indonesia
08	 Iranian Society of Quality Managers (ISQM), Iran

ANQ Members

Sl. No.	Organizations	
09		Japanese Society for Quality Control (JSQC), Japan
10		Korean Society for Quality Management (KSQM), Korea
11		Network for Quality, Productivity and Competitiveness Nepal (NQPCN), Nepal
12		Quality and Productivity Society of Pakistan (QPSP), Pakistan
13		Russian Organization for Quality (ROQ), Russia
14		Singapore Quality Institute (SQI), Singapore
15		The Standards and Quality Association of Thailand (SQAT), Thailand
16		Vietnam Quality Association of Ho Chi Minh City (VQAH), Vietnam



ANQ Way

'ANQ Way' depicts its philosophy outlining the Goals, the Strategy, the Asian Way and its Core Values as stated and explained in the following pages:

Various regions of Asia form Asian Network for Quality with the **Goal** of contributing to creativity, integration, prosperity and quality of human life in Asia through a **Strategy** based on constancy of purpose, knowledge creation, voluntary spirit and systematic improvement; following **Core Values** based on honesty, flexibility and self-control; living the **Asian Way** of harmony in diversity, mutual respect, compassion, austerity, simple living, effective and efficient use of abundant resources.

Goals

The reasons for existence of ANQ :

- **Quality of Human Life**

Contributing to quality of human life where people live with dignity and achieve balance in fulfilling physical, emotional, intellectual and self-actualization needs in harmony with nature.

- **Prosperity**

Contributing to the prosperity of not only the current

generation but also leaving a legacy for the future generations through appropriate focus on material, social and environmental issues; limiting consumption of abundant natural resources that may not be easy to renew; limiting damage to the environment that can be restored through natural activity.

- **Uniqueness, Integration and Inter-dependence**

Working for the integration of various elements within the society and amongst societies respecting uniqueness while harnessing the power of inter-dependence thereby reducing the disparities while enhancing prosperity for all members.

- **3C's – Customer Satisfaction through Competitiveness and Creativity**

Contributing for developing creativity of people and competitiveness of the regions that would lead to satisfaction of customers around the world.

Strategy

The ways to achieve the goals :

- **Constancy of Purpose**

Focus on the long term purpose to provide constancy while taking care of the short-term needs.

- **System Approach for Improvement**

Develop and encourage use of systematic and scientific methods for breakthrough and continuous improvement through knowledge sharing.

- **Knowledge Development for Enriching Inherent Intelligence**

Develop network for knowledge development amongst members for advancement of science & technology through promotional activities for the research and development of philosophy, theory, methodology and application in the field of quality and quality management; and supplement the inherent intelligence of the people of the region to achieve ANQ Goals.

- **Integrity in Performance with Voluntary Participation**

Develop an environment that encourages voluntary participation in fact-based management that leads to integrity in performance.

Asian Way

Typical attributes of Asian culture that are commonly displayed and are distinct from those of other cultures :

- **Harmony in Diversity**

Working in harmony with nature and amongst each other, sharing common interests; while respecting the diversity of language, culture, beliefs and living habits of different people and creating a balance between the needs of the various stakeholders and ecological systems.

- **Mutual Respect and Compassion**

Mutual learning and knowledge sharing by respecting each others' thoughts, beliefs and actions. Compassion towards others through kindness, empathy and sympathy and warm hearted hospitality.

- **Austere and Simple Living**

Austere and simple living; doing with what we have; living within our means.

- **Effective and Efficient Use of Abundant Resources**

Effective and efficient utilization of resources even when in abundance, particularly the people; Eliminating waste of all kind through a habit of saving and sharing.

Core Values

Values are the basic beliefs that govern the behavior and the actions. If these are in consonance with natural laws the long-term prosperity can be achieved :

- **Honesty and Sincerity**

To follow the 'ANQ Way' even in the face of adverse circumstances. It is the courage and will power to stand up to our ideals and convictions in the face of all challenges. Very often at the mere suggestion of a challenge we compromise with our ideals. Walk the Talk; practice what we preach.

- **Flexibility and Adaptability**

Ability of being able to accommodate the diverse needs in a given situation to create harmony without sacrificing the long-term purpose; Flexibility in thinking, behavior and action while responding with agility and speed.

- **Self Control and Responsibility**

It is a self-imposed curb on expenditure of human energy in wasteful channels and redirecting the energy thus conserved to constructive work, using the inherent intellectual talent in a responsible way.

GOAL

Quality of Human Life

Prosperity

Uniqueness, Integration and
Interdependence

Customer Satisfaction, Competitiveness
and Creativity

Strategy

Asian Way

Constancy of Purpose

Harmony in Diversity

System Approach for
Improvement

Mutual Respect and
Compassion

Knowledge Development for
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Austere and
Simple Living

Integrity in Performance
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Core Values

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